

# Landscaping & Lawn Care

## Fleet Management Solutions



## Keep Your Team Moving with Real-Time Visibility

Power up your team with real-time fleet tracking. Geotab's open fleet management platform offers the insights you need to keep business moving and make customers happy. The Geotab GO7 GPS tracking device captures rich, second-by-second data on position, speed, trip distance/time, speeding, idling, and much more. Increase productivity with geofencing, accurate ETAs, and dispatch nearest driver feature. Telematics can also help you reduce costs and improve driver safety. Affordable, reliable, and mobile-friendly — Geotab is ideal for businesses in landscaping, lawn care, and maintenance.

### The Geotab Advantage

- + Complete visibility of workforce, assets, and costs
- + Track fuel usage & idling trends
- + Compare personal vs. business miles
- + Route optimization & driver safety scorecard
- + High-performance GPS technology
- + Advanced dashboard reports
- + Open platform for easy data integration
- + Marketplace apps & add-ons

### Protect Your Assets With IOX Bluetooth

- + IOX add-on for tracking tools and equipment.
- + Monitors proximity beacons with public MAC addresses.
- + Supports sensor data from select beacons.



866-964-6477  
www.gogps.com

**GEOTAB**  
management by measurement

Authorized  
Geotab Reseller

# Open Platform Fleet Management Solutions

## Boost Productivity & Control Costs

- + Live tracking of landscaping trucks, service vans, and other vehicles
- + Create customer zones / geofences
- + Dispatch nearest / best driver for the job
- + Accurate ETA's
- + Reduce labor costs and overtime
- + Increase jobs completed per day

## Improve Driver Safety

- + Risk and safety reports
- + Driver feedback with GO TALK
- + Instant accident notifications
- + Monitor seat belt use
- + Detect reverse driving

## Manage Compliance

- + Improve worksite compliance
- + DVIR (Vehicle inspections)
- + Set policy rules and alerts

## Expandability

- + IOX technology
- + SDK & APIs
- + Asset tracking
- + Monitor tools and equipment
- + Driver ID

## Cut Fuel Costs & Optimize Fleet

- + Fuel consumption tracking
- + Reduce speeding and unnecessary idling
- + Reduce after-hours usage
- + Route optimization (review planned vs. actual)
- + Detect engine issues
- + Predictive maintenance



### Geotab GO7 Telematics Device

- + Fast GPS acquisition time
- + Rich, second-by-second data
- + Ultra-accurate engine diagnostics
- + Self-calibrating accelerometer

## Do more with your data



Appointment Scheduling



Mobile Forms & E-signature



Mobile Workforce Management



Timecard App



Vehicle Maintenance Management



Fuel Management



**GEOTAB**  
MARKETPLACE

[Geotab.com/marketplace](http://Geotab.com/marketplace)



866-964-6477  
[www.gogps.com](http://www.gogps.com)

**GEOTAB**  
management by measurement

Authorized  
Geotab Reseller